



# Habitat |

## **Boardgame about Bucharest**





### Context

In 2011, Urban INC tested methods of synthesizing and visualizing the legislative mechanisms that define the urban planning of Bucharest, in order to advance the debate on the contributing factors to the sustainable development of cities.

The methodology proposed by Habitat took form of a boardgame in which there were addressed, in a playful manner, topics such economic vitality, neighborhoods coherence, the built environment, the regulatory and legislative framework of urban planning, cultural vitality, local community and actors in activism, development urban. The game was designed to stimulate critical thinking, imagination and vision on the development options of Bucharest.

#### Results:

100 copies of the game Habitat produced and distributed in cafes and public places in Bucharest.

8 game nights organized with the support of logistics partners and 5 presentations made at public events, such as workshops, Pecha Kucha sessions, charity events, conferences, scientific communication sessions. In total, 1200 people have played or attended the presentation sessions of the game Habitat. Mapping of 500 houses and buildings under heritage protected areas in the central area of Calea Mosilor, Schitu Magureanu, Unirii Boulevard.

Graphical transposition of 60 buildings from heritage protected areas in a playful manner.

One evening of improvisation theater with improve sketches based on situations identified in the game, during the launch event of Habitat.

Coordinator: Irina Paraschivoiu

Team: Amalia Alexandru, Cristian Niculici,

Bogdan Vasilescu, Anamaria Vrabie

Contributors: Vlad Bălica, Radu Benea,

Andrei Fanciali

Graphics: Dan Ungureanu

#### Sponsors:

Ambasada Franței în România, Fundația ECDL, Uniunea Arhitecților din România prin Timbrul pentru Arhitectură

#### Content partner:

Asociația Salvați Bucureștiul

#### Distribution partners:

Administrația Cimitirelor și Crematoriilor Umane, CERE, Cărturești, Clubul Țăranului, CROS, Hobby Cafe, Incubator 107, Lente & Cafea, Muzeul de Artă Veche Apuseană Minovici, Muzeul Țăranului Român, Prietenii Școlii Centrale, Rhabillage, Serendipity, Thomas Antiques

#### Media partners:

Arte și Meserii, City Compass, Igloo, Metropotam, Modernism, Observatorul Cultural, Orașul Meu, Radio România Cultural, Romania Business Insider

**Organizer**: Urban INC - Urban Insights Center (Asociația Odaia Creativă)



